

Securing Executive Sponsorship

The key to Project Success

Welcome: Lunch and Learn

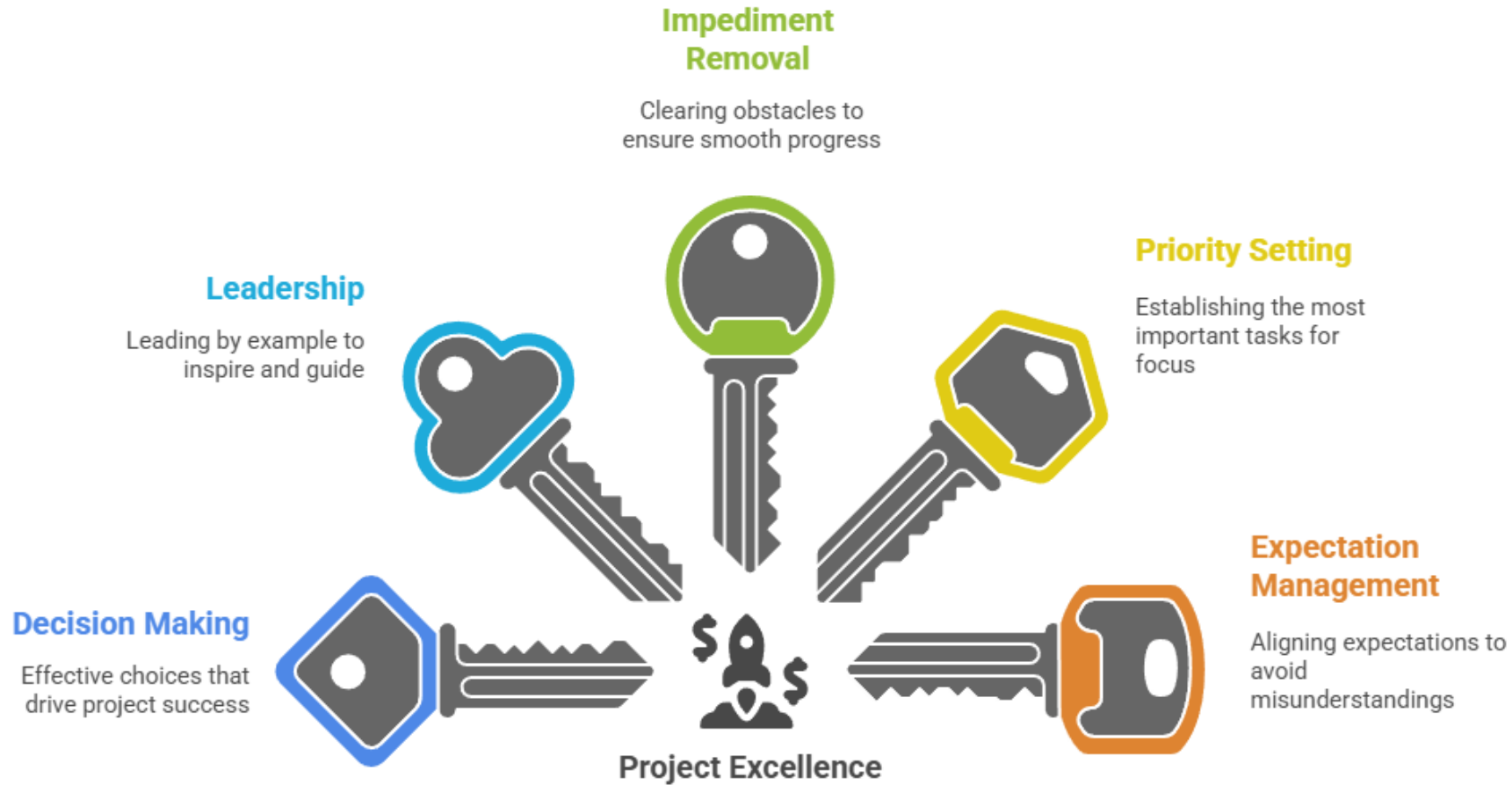


- 30-minute session
- 15-minute open discussion
- Light and easy
- Take at least one action

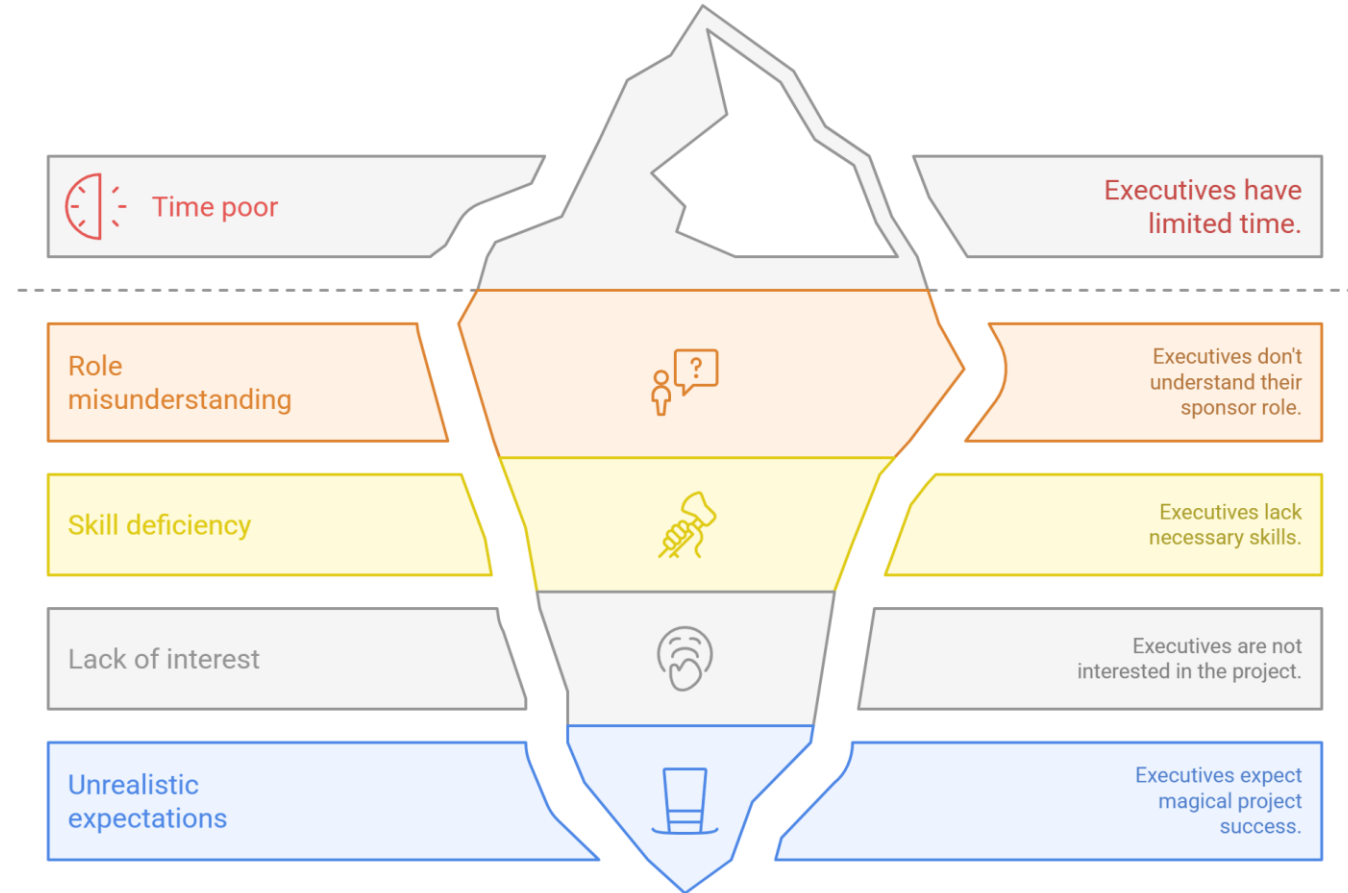
Context



What is Executive Sponsorship?



Stepping into Executive's shoes



How to guarantee Executive Sponsorship?



Speak Executive Language

Captain of the Ship

Clearly identify the project leader.

Risk of Delay

Explain potential delays and their impact.

Stakeholder Engagement

Highlight the dangers of disengaged stakeholders.

Value Earned

Focus on value gained relative to budget.

Final thoughts

