

BHANI BLUEPRINT



Why Technology Alone Isn't the Answer

Many medium-sized organisations are feeling stuck. Despite investing in software and systems, things still feel manual, clunky, or disconnected. Teams are overloaded. Leaders are unsure where to start. And too often, projects are reactive—driven by tech, not strategy.



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What We're Hearing from Leaders Like You

"We've invested in systems, but they aren't talking to each other."

"Staff are still using spreadsheets to get basic work done."

"We're not sure what to prioritise next."

"Vendors are selling solutions, but we need clarity first."

Imagine Knowing Exactly What to Do Next

Picture your organisation with a clear, practical roadmap:

- Everyone aligned around shared priorities
- Manual work reduced across departments
- The right projects sequenced over 6, 12, and 24 months
- A confident plan that connects your tech to your strategy



Introducing the 3-Week Digital Roadmap

Our roadmap engagement is short, sharp, and powerful. In just three weeks, we help you uncover what's holding you back and show you how to move forward—strategically and confidently.

We don't sell software. We don't push vendors. We think on your behalf.

Steps to Achieve Business Roadmap



How It Works - A Collaborative, Proven Process

Week 1: We review key documents and design the right discovery process for your business.

Week 2: We meet with your leaders and staff in focused 1-on-1 interviews to identify real challenges, themes, and opportunities.

Week 3: We deliver your roadmap—clearly structured, prioritised, and backed by insight. We walk it through live with your executive team.

What You'll Receive

1. Executive Roadmap Deck:

- Clear picture of your current digital landscape, including critical challenges, opportunities, and strategic themes.
- Your 6, 12, and 24-month roadmap with sequenced, actionable priorities.
- Delivered in a live executive session to align leadership, create momentum, and guide informed decisions.

2. Full Diagnostic Report:

- Evidence-based analysis of system gaps, process inefficiencies, and stakeholder concerns.
- Risks to manage, enablers to activate, and clarity on which efforts will deliver highest value.
- Clear rationale behind every recommendation, so you understand the 'why' behind the 'what.'

After this engagement, you'll be able to:

- Clearly see your organisation's digital priorities.
- Align leadership on next steps and investment areas.
- Know where to start, what to delay, and what to stop.
- Confidently communicate your digital vision to executives, boards, and teams.

Digital Transformation Benefits



Understand your organization's digital priorities clearly.

Strategic Decision-Making

Know what to start, delay, and stop strategically.



Leadership Alignment

Align leadership on the next steps and investment areas.

Confident Communication

Communicate your digital vision confidently to stakeholders.

Fixed, Transparent Pricing

| Organisation | Regular Fees | For New Clients Only (Limited time) |
|--|--------------|--|
| Mid-Size Organisations (50-150 staff) | \$12,000 | \$6,900 +GST |
| Larger Organisations (up to 300 staff) | \$20,000 | \$13,900 +GST |

We also offer custom pricing. If your organisation has more than 300 staff or requires a tailored scope, please contact us at info@bhaniconsulting.com for a custom quote.

We're happy to shape the engagement to suit your needs.

Ready to Lead with Confidence? Let's bring clarity to your digital future.

Contact us: info@bhaniconsulting.com Visit: www.bhaniconsulting.com/



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+61421481460

