

# Bhani Consulting Digital Roadmap

REFERRAL KIT



#### 1. What It Is

A 3 to 5 week engagement that gives medium-sized organisations strategic clarity before investing in new software, transformation projects, or tech upgrades.

No vendor sales. No complexity. Just practical answers to:

- What's working?
- What's not?
- What should we do next?

#### 2. Common Problems It Solves

We're a great fit when:

- Systems are outdated, fragmented, or manually driven.
- Internal teams are overwhelmed or unsure where to start.
- No one's clear on what tech to invest in (or avoid).
- Leadership needs a practical, staged plan-not a software pitch.
- Previous projects lacked clarity or momentum.

#### 3. What Clients Get

- Pre-work + stakeholder interviews
- Executive deck + detailed report
- A phased roadmap showing strategic priorities
- Delivered in 3 5 weeks, fixed price, no surprises

#### Pricing (Fixed Fee)

Tier	Ideal For	Regular Fees	Fixed Fee
Mid Size	30 – 150 staff, 3–5 core systems	\$12,000 + GST	\$6,900 + GST
Larger Organisation	Up to 300 staff, multi- system	\$20,000 + GST	\$13,900 + GST



## 4. Why It's Easy to Say Yes

- Independent & vendor-neutral
- Fast turnaround
- Real outcomes, not theory
- Perfect pre-step before big projects

### 5. Ideal Clients

Any org with 30-300 staff navigating digital change.

## 6. Client-facing information

Refer to the link: <a href="https://bhaniconsulting.com/wp-content/uploads/2025/06/Bhani-Bluprint.pdf">https://bhaniconsulting.com/wp-content/uploads/2025/06/Bhani-Bluprint.pdf</a>